

KEYNOTE SPEAKER SHELLEY PAXTON

"PASSIONATE AND
POWERFUL"

"WHAT A
GAME CHANGER"

"THE NEXT
BRENÉ BROWN"



ABOUT SHELLEY

THINK BRENÉ BROWN MEETS BIKER BABE, WITH A DASH OF LIZ GILBERT.

As former Chief Marketing Officer of Harley-Davidson, Shelley Paxton found herself at the top of the proverbial mountain feeling success-EMPTY instead of success-FULL. That awakening led her on a profound journey that became her mission, business, and Simon & Schuster published bestselling book, *Soulbbatical: A Corporate Rebel's Guide to Finding Your Best Life*. She's leading a REBELution to rewrite the script of success.

In her 26-year global advertising and marketing career, Shelley also served iconic brands like McDonald's, Visa, AOL, and Intel. She knows first-hand that you can't be a badass if you're burned out, so she's committed to helping other leaders blaze a more energizing trail forward.

She's based in Chicago (when not indulging her wanderlust) and is obsessed with mental health advocacy and the color orange.



BOOK



#1 BOOK TO READ
IN 2021 BY

Forbes

PUBLISHED BY SIMON & SCHUSTER

PLATFORM

10K+

AND GROWING
(INCLUDES SOCIALS AND EMAIL LIST)

AS SEEN ON

BUSINESS
INSIDER

Inc.



CBS

Forbes

yahoo!

MarketWatch



SIGNATURE KEYNOTE OVERVIEW

WHERE SOUL MEETS SUCCESS™

Where Soul Meets Success™

In a post-pandemic world dominated by burnout, attrition, and an urgent search for greater meaning, Paxton's Where Soul Meets Success™ talk is the essential roadmap for redefining success in a way that feels more energizing and less exhausting. She shares insights from her own journey – from Chief Marketing Officer of Harley-Davidson to Chief Soul Officer on a mission to help more of us live success-FULL (not success-EMPTY). Her actionable S.O.U.L. principles are energizing leaders to champion change in their lives, companies, and the world.

If you've heard one too many that-was-super-inspiring-but-how-the-hell-do-I-apply-it-to-my-life keynotes, then look no further. Paxton's talk is a trailblazing mix of inspiration and interactivity from the main stage to ensure that the audience walks away uplifted and in motion.

Let's create Ripples of Impact (ROI) together.

Who's it for?

Conscious leaders, across industries, looking to infuse their own success – as well as the teams and culture around them – with more humanity, wellbeing, and soul. They believe that delivering business results and feeling fulfilled are mutually beneficial, not mutually exclusive.

Formats

Where Soul Meets Success™ can be delivered as a keynote, a workshop, or a custom curated combination of both. Live or virtual, of course.



TESTIMONIALS

“Every time I invite Shelley to speak, I feel like we’re listening to the next Brené Brown. And my community absolutely agrees.”

CHIP CONLEY

CEO and Founder of MEA, Hospitality Disruptor, and NY Times Bestselling Author

“Shelley reels in her audience with her vulnerability, humor, and storytelling, sharing many powerful and inspiring insights. My favorite concept that myself and others will immediately adopt in our lives and leadership, is the positive reframe of Rebel FOR vs. Rebel AGAINST. What a game changer!”

BARBARA BEST

Co-Founder, CAP STRAT and CAP STRAT Women’s Forum

“Shelley is a passionate and powerful presence on stage. I’ve witnessed her effortlessly engage audiences from 50 to 5000 with her charisma, wit, and storytelling. She has that rare ability to get everyone leaning in, even on the most challenging of topics.”

STACEY WATSON

SVP of Life Events, Fidelity Investments

“Shelley speaks powerfully from the soul. Her passion, charisma, and content never fail to engage and inspire. I’ve seen her light up thousands of women from the stage. I can’t wait to have her back.”

CHERYLE JACKSON

Healthcare CEO and Founder of Grit+Grace, The Movement

WATCH SHELLEY IN ACTION



SPEAKER HIGHLIGHT REEL



TEDx

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